

ORDER



KSNV

Orders	Order / Rev:	103698
	Alt Order #:	06830029
	Product Desc:	BERKLEY FOR SENATE
	Estimate:	30S
	Flight Dates:	10/02/12 - 10/20/12
	Original Date / Rev:	10/23/12 / 10/23/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	Shorr Johnson Magnus
	Buying Contact:	
	Billing Contact:	
		1831 Chestnut St.
		Philadelphia, PA 19103

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Berkley, Shelley for Senate
	Demographic:	A35+
	Product Codes:	PLC01
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/20/12	93	\$41,600.00	\$35,360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	93	\$41,600.00	\$35,360.00	0.00
Totals	93	\$41,600.00	\$35,360.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	20%	\$41,600.00
Market	100%	\$208,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$66,560.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$43,680.00
KTUD	0%	\$0.00
KVVU	25%	\$52,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,160.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/02/12	10/05/12	Wake Up Early w/ Wagners	M	430a-5a	-TWT---	:30	4	\$50.00	3	0.00	NM	4	\$200.00
<div> <div>NEWS</div> <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> <div> <div>Week: 10/01/12</div> <div>10/07/12</div> <div>-TWT---</div> <div>4</div> <div>\$50.00</div> <div>0.00</div> </div> </div>															

Order / Rev: 103698
 Alt Order #: 06830029
 Flight Dates: 10/02/12 - 10/20/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/02/12	10/05/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-TWT---	:30	4	\$50.00	3	0.00	NM	4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWT---	4		\$50.00		0.00						
2	KSNV	10/08/12	10/08/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$50.00	3	0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$50.00		0.00						
3	KSNV	10/08/12	10/08/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$200.00		0.00						
4	KSNV	10/02/12	10/05/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$200.00	3	0.00	NM	4	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWTF--	4		\$200.00		0.00						
E 5	KSNV	10/02/12	10/05/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	8	\$300.00	3	0.00	NM	6	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWTF--	8		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
4	KSNV	10/01/12-10/07/12		M-F 6-7a WakeUp w/Wagner	6-7a		-TWThF----	:30	(\$300.00)		0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
7	KSNV	10/01/12-10/07/12		M-F 6-7a WakeUp w/Wagner	6-7a		-TWThF----	:30	(\$300.00)		0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
6	KSNV	10/08/12	10/08/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$300.00		0.00						
E 7	KSNV	10/08/12	10/08/12	Today Show Today Show	CM	658a-9am	M-----	:30	3	\$400.00	3	0.00	NM	2	\$800.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	3		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
3	KSNV	10/08/12-10/14/12		Today Show	658a-9am		M-----	:30	(\$400.00)		0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 8	KSNV	10/02/12	10/05/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$400.00	3	0.00	NM	4	\$1,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TWTF--	8		\$400.00		0.00						

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Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	KSNV	10/02/12	10/05/12	Today Show Today Show	CM	658a-9am	- TWTF--	:30	8	\$400.00	3	0.00	NM	4	\$1,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF--	8		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/01/12-10/07/12		Today Show	658a-9am		- TWThF----	:30	(\$400.00)	0.00	NM				
Credited [credit-mg on different line with rate change]															
3	KSNV	10/01/12-10/07/12		Today Show	658a-9am		- TWThF----	:30	(\$400.00)	0.00	NM				
Credited [credit-mg on different line with rate change]															
4	KSNV	10/01/12-10/07/12		Today Show	658a-9am		- TWThF----	:30	(\$400.00)	0.00	NM				
Credited [credit-mg on different line with rate change]															
7	KSNV	10/01/12-10/07/12		Today Show	658a-9am		- TWThF----	:30	(\$400.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
9	KSNV	10/02/12	10/05/12	Noon News Noon News	CM	12-1230pm	- TWTF--	:30	4	\$175.00	3	0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF--	4		\$175.00		0.00						
10	KSNV	10/08/12	10/08/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$175.00	3	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$175.00		0.00						
11	KSNV	10/08/12	10/08/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/08/12-10/14/12		M-F Today Show II 3rd Hr	9-10a		M-----	:30	(\$175.00)	0.00	NM				
See MG 11.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/08/12		M-F Today Show II 3rd Hr	9-10a		M-----	:30	\$425.00	0.00	NM				
Ⓜ MG for 11.1 10/08 [revised rate to reinstate]															
12	KSNV	10/02/12	10/05/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	- TWTF--	:30	4	\$425.00	1	0.00	NM	3	\$1,275.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF--	4		\$425.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	KSNV	10/02/12	10/05/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	- TWTF - -	:30	4	\$425.00	1	0.00	NM	3	\$1,275.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF - -	4		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		M-F Today Show II 3rd Hr		9-10a	- TWThF - - - -	:30		(\$425.00)		0.00	NM		
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/07/12		M-F Today Show II 3rd Hr		9-10a	- TWThF - - - -	:30		(\$425.00)		0.00	NM		
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/01/12-10/07/12		M-F Today Show II 3rd Hr		9-10a	- TWThF - - - -	:30		(\$425.00)		0.00	NM		
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/01/12-10/07/12		M-F Today Show II 3rd Hr		9-10a	- TWThF - - - -	:30		(\$425.00)		0.00	NM		
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/02/12-10/05/12		M-F Today Show II 3rd Hr		9-10a	- TWThF - - - -	:30		\$425.00		0.00	NM		
Ⓜ MG for 12.2,12.1,12.4,12.3 [revised rate to reinstate]															
7	KSNV	10/02/12-10/05/12		M-F Today Show II 3rd Hr		9-10a	- TWThF - - - -	:30		\$425.00		0.00	NM		
[ABLE TO PLACE] ABLE TO PLACE															
8	KSNV	10/02/12-10/05/12		M-F Today Show II 3rd Hr		9-10a	- TWThF - - - -	:30		\$425.00		0.00	NM		
Ⓜ MG for 12.2,12.1,12.4,12.3 [revised rate to reinstate]															
E 13	KSNV	10/02/12	10/05/12	Dr. Phil Dr Phil	CM	3-4p	- TWTF - -	:30	4	\$200.00	3	0.00	NM	1	\$200.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF - -	4		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Dr. Phil		3-4p	- TWThF - - - -	:30		(\$200.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
3	KSNV	10/01/12-10/07/12		Dr. Phil		3-4p	- TWThF - - - -	:30		(\$200.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	10/01/12-10/07/12		Dr. Phil		3-4p	- TWThF - - - -	:30		(\$200.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
14	KSNV	10/08/12	10/08/12	Dr. Phil Dr Phil	CM	3-4p	M - - - - -	:30	1	\$200.00	3	0.00	NM	1	\$200.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M - - - - -	1		\$200.00		0.00						
15	KSNV	10/08/12	10/08/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M - - - - -	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M - - - - -	1		\$300.00		0.00						
16	KSNV	10/02/12	10/05/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	- TWTF - -	:30	4	\$300.00	3	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF - -	4		\$300.00		0.00						
17	KSNV	10/02/12	10/05/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	- TWTF - -	:30	4	\$300.00	3	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF - -	4		\$300.00		0.00						

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 Estimate: 30S
KSNV

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18	KSNV	10/08/12	10/08/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$300.00		0.00						
19	KSNV	10/08/12	10/08/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$450.00		0.00						
20	KSNV	10/02/12	10/05/12	M-F Early News M-F Early News	CM	5-630p	-T-TF--	:30	8	\$450.00	3	0.00	NM	8	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-TF--	8		\$450.00		0.00						
E 21	KSNV	10/02/12	10/05/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	-T-TF--	:30	2	\$225.00	3	0.00	NM	0	\$0.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-TF--	2		\$225.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/01/12-10/07/12		FacetoFace/Ralston Report	730-758pm		-T-ThF----	:30	(\$225.00)		0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	10/01/12-10/07/12		FacetoFace/Ralston Report	730-758pm		-T-ThF----	:30	(\$225.00)		0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 22	KSNV	10/08/12	10/08/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$225.00	3	0.00	NM	0	\$0.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$225.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/08/12-10/14/12		FacetoFace/Ralston Report	730-758pm		M-----	:30	(\$225.00)		0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
24	KSNV	10/02/12	10/05/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	-T-TF--	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
JEP/WH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-TF--	8		\$1,300.00		0.00						

Order / Rev: 103698
 Alt Order #: 06830029
 Flight Dates: 10/02/12 - 10/20/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KSNV	10/02/12	10/05/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	- T- TF- -	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
JEP/WH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- T- TF- -		8				\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	(\$1,300.00)		0.00	NM		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	(\$1,300.00)		0.00	NM		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	(\$1,300.00)		0.00	NM		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	(\$1,300.00)		0.00	NM		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	(\$1,300.00)		0.00	NM		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	(\$1,300.00)		0.00	NM		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	(\$1,300.00)		0.00	NM		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/01/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	(\$1,300.00)		0.00	NM		
See MG 24.9,24.10,24.11,24.12,24.13,24.14,24.15,24.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	\$1,300.00		0.00	NM		
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5															
[revised rate to reinstate]															
10	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	\$1,300.00		0.00	NM		
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5															
[revised rate to reinstate]															
11	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	\$1,300.00		0.00	NM		
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5															
[revised rate to reinstate]															
12	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	\$1,300.00		0.00	NM		
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5															
[revised rate to reinstate]															
13	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	\$1,300.00		0.00	NM		
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5															
[revised rate to reinstate]															
14	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	\$1,300.00		0.00	NM		
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5															
[revised rate to reinstate]															
15	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	\$1,300.00		0.00	NM		
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5															
[revised rate to reinstate]															
16	KSNV	10/02/12-10/07/12	M-F Jeop/Wheel			630-730pm		- T- ThF- - - -	:30	\$1,300.00		0.00	NM		
Ⓜ MG for 24.1,24.3,24.8,24.2,24.6,24.4,24.7,24.5															
[revised rate to reinstate]															
E 25	KSNV	10/08/12	10/08/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M- - - - -	:30	2	\$400.00	3	0.00	NM	0	\$0.00
JEP/WH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -		2				\$400.00		0.00			

Order / Rev: 103698
 Alt Order #: 06830029
 Flight Dates: 10/02/12 - 10/20/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	10/08/12	10/08/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-----	:30	2	\$400.00	3	0.00	NM	0	\$0.00
JEP/WH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		2				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12	M-F Jeop/Wheel			630-730pm	M-----	:30		(\$400.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	10/08/12-10/14/12	M-F Jeop/Wheel			630-730pm	M-----	:30		(\$400.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
26	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	2	\$250.00	3	0.00	NM	2	\$500.00
JEP/WH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		2				\$250.00		0.00			
27	KSNV	10/07/12	10/07/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$600.00	3	0.00	NM	1	\$600.00
NEWS IN PRIME AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1				\$600.00		0.00			
28	KSNV	10/05/12	10/05/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--		1				\$1,000.00		0.00			
31	KSNV	10/02/12	10/05/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	1	0.00	NM	4	\$1,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--		4				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		(\$250.00)		0.00	NM		
See MG 31.5,31.6,31.7,31.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/07/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		(\$250.00)		0.00	NM		
See MG 31.5,31.6,31.7,31.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/01/12-10/07/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		(\$250.00)		0.00	NM		
See MG 31.5,31.6,31.7,31.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/01/12-10/07/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		(\$250.00)		0.00	NM		
See MG 31.5,31.6,31.7,31.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/02/12-10/07/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 31.1,31.3,31.2,31.4 [revised rate to reinstate]															
6	KSNV	10/02/12-10/07/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 31.1,31.3,31.2,31.4 [revised rate to reinstate]															
7	KSNV	10/02/12-10/07/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 31.1,31.3,31.2,31.4 [revised rate to reinstate]															
8	KSNV	10/02/12-10/07/12	Late Night w/Fallon			1237a-136am	-TWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 31.1,31.3,31.2,31.4 [revised rate to reinstate]															
E 32	KSNV	10/08/12	10/08/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$75.00	3	0.00	NM	0	\$0.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 103698
 Alt Order #: 06830029
 Flight Dates: 10/02/12 - 10/20/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	KSNV	10/08/12	10/08/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$75.00	3	0.00	NM	0	\$0.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1		\$75.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		Late Night w/Fallon		1237a-136am	M-----	:30		(\$75.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 33	KSNV	10/08/12	10/08/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$185.00	3	0.00	NM	0	\$0.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		2		\$185.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	M-----	:30		(\$185.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	10/08/12-10/14/12		The Tonight Show		1135p-1237a	M-----	:30		(\$185.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
35	KSNV	10/02/12	10/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$425.00	3	0.00	NM	4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-TWTF--		4		\$425.00		0.00					
36	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$425.00	3	0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----		1		\$425.00		0.00					
E 37	KSNV	10/06/12	10/07/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$400.00	3	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----SS		2		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----SaSu	:30		(\$400.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
38	KSNV	10/06/12	10/06/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$225.00	3	0.00	NM	2	\$450.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S-		2		\$225.00		0.00					
39	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$150.00	3	0.00	NM	2	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S-		2		\$150.00		0.00					
E 41	KSNV	10/06/12	10/06/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$550.00	3	0.00	NM	0	\$0.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S-		1		\$550.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Saturday Night Live		1130pm-1:02am	-----Sa--	:30		(\$550.00)		0.00	NM		
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
42	KSNV	10/02/12	10/05/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00

Order / Rev: 103698
 Alt Order #: 06830029
 Flight Dates: 10/02/12 - 10/20/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	- TWTF - -	3		\$900.00	0.00							
43	KSNV	10/02/12	10/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	- TWTF - -	:30	8	\$500.00	1	0.00	NM	7	\$3,500.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	- TWTF - -	7		\$500.00	0.00							
44	KSNV	10/20/12	10/20/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	- - - - - S -	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	- - - - - S -	1		\$1,200.00	0.00							
45	KSNV	10/20/12	10/20/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	- - - - - S -	:30	1	\$900.00	2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	- - - - - S -	1		\$900.00	0.00							
Totals														93	\$41,600.00